

BUDAPEST BUSINESS SCHOOL UNIVERSITY OF APPLIED SCIENCES

DOUBLE DEGREE COLLABORATIONS WITH FOREIGN (TAIWANESE) UNIVERSITIES

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BUDAPEST BUSINESS SCHOOL UNIVERSITY OF APPLIED SCIENCES

- BBS is a goverment-run institution
- The largest business school and university of applied sciences in Hungary
- Has about 16.000 students

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BGE

- The fifth most popular HEI in Hungary
- **4** Faculties, 11 Bachelor's and 8 Master's programmes
- 4 Bachelor's and 3 Master's programmes taught in foreign language (English, German and/or French)
- 150 qualified professors and about 450 support staff
- Professional connections with about 200 higher education institutions in more than 40 countries

PROFESSIONAL CONNECTIONS WITH TAIWANESE UNIVERSITIES

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- Fu Jen Catholic University
- National Kaoshiung University of Hospitality and Tourism
- National Formosa University
- National Taipei University
- National Taipei University of Business
- Shih Chien University
- Soochow University

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DOUBLE DEGREE PROGRAMMES OF BBS

- S Avans Hogeschool's International School (ASIS), Breda
- S University of Applied Sciences Frankfurt, Frankfurt am Main
- Shih Chien University, Taipei
- University of Picardie Jules Verne, Amiens
- Universidad de Oviedo, Oviedo
- (\$) Université du Havre, Le Havre
- S Kempten University of Applied Sciences, Kempten



DOUBLE DEGREE PROGRAMMES WITH SHIH CHIEN UNIVERSITY I.

- The programme will be operated in accordance with the Bachelor Programme in International Business of the College of Management of USC and BA in International Business Economics of BBS Faculty of International Management and Business.
- Language skills requirements: at least TOEFL 550, on-line TOEFL 220, TOEFL lbt 71, CER B2, IELTS 6.0, TOEIC 750 or equivalent.
- Double degree students will also be registered as students of the partner institution. Each institution will accept without tuition fees the students selected and nominated by the partner institution.

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DOUBLE DEGREE PROGRAMMES WITH SHIH CHIEN UNIVERSITY II.

- Taiwanese students studying on the English double degree programme will have to collect 70 credits in two semesters, according to the ECTS system apllied in Hungary
- Hungarian students who study on the double degree programme of the Taiwanese institution will have to collect 43 credits during their studies (2 semesters) according to the Taiwan grading system.
- Double degree students will secure international internship complying with the placement requirements of both institutions.



DOUBLE DEGREE PROGRAMMES WITH SHIH CHIEN UNIVERSITY III.

The first students (2 of USC, 2 of BBS) started their studies at the partner university.





CONCLUSIONS

Double degree cooperation can be planned and organized within 3-6 months. A new accreditation process isn't necessary.

Double degree agreements are important elements of the internationalisation process of HEIs.

Double degree can be a first and important step towards a joint degree construction.



FUTURE PLANS

Establishing an Oriental Business and Innovation Center in cooperation and with support of the Central Bank of Hungary (scholarships, student and faculty mobility, language courses, trainings, conferences) – October 2016





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THANK YOU FOR YOUR

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ATTENTION!