



Taiwan



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# Taiwan - Hungary Roundtable

19 September 2016, Budapest, Hungary

## A Brief Overview of Student Recruitment with a Focus on Taiwan

Mei-Fen Chen, Dean, Office Of International Cooperation  
National Chengchi University (NCCU), Taipei, Taiwan





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## Mei-Fen Chen

### Education

- Ph.D Moscow State University, Russia
- MA Stanford University, USA
- BA National Chengchi University, Taiwan

### Professional position

- Current Dean, Office of International Cooperation, NCCU
- 2015- Director, Taiwan Experience Education Program (TEEP) at NCCU
- 2014-2016 Deputy Dean, Office of International Cooperation, NCCU
- 2009-2013 Director, Cultural and Education Division of the Representative Office in Moscow for the Taipei-Moscow Economic and Cultural Coordination Commission
- Education Counselor, Department of International and Cross-strait Education, Ministry of Education, Taiwan
- 2007-2009 Chair & Prof. Department of Slavic Languages and Literatures, NCCU





# Why study in Hungary?

Study  
Hungary



The Hungarian higher education has a long history



Hungary is a member of the EU and a Schengen state. Higher education is conducted according to the Bologna System enabling students to transfer their credits from University to the other. Diplomas are consequently accepted everywhere in the Europe and throughout the world



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# Why study in Hungary?

Study  
Hungary



- ❁ The costs of study and living are relatively reasonable and affordable in comparison to other EU and North American countries
- ❁ Hungary is a relatively safe country with a low rate of violent crime
- ❁ Many lectures are conducted in English. According to ACA survey, Hungary is the 6<sup>th</sup> in Europe regarding the number of English language programs

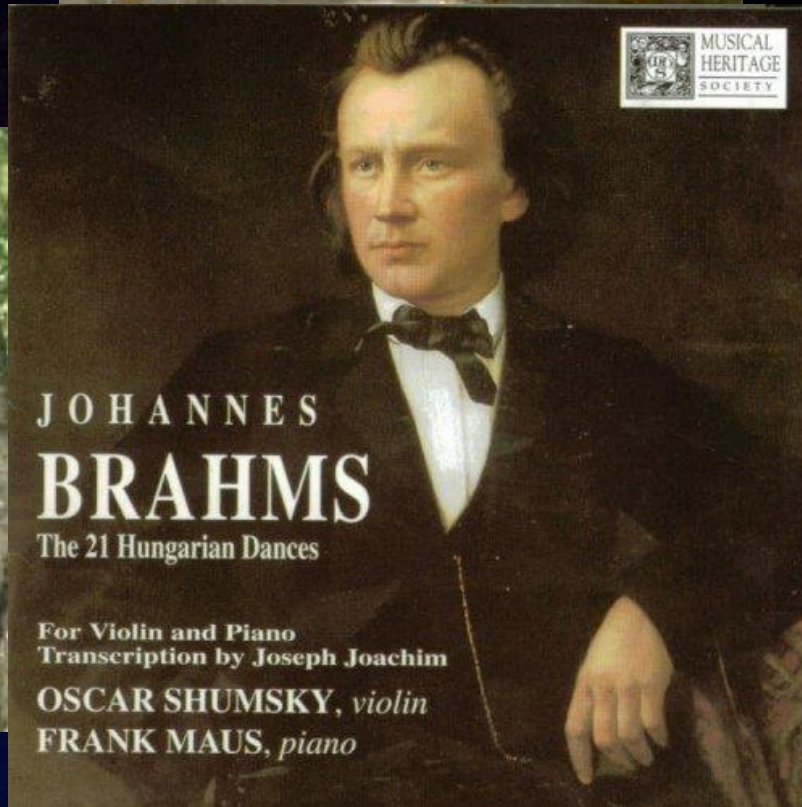


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# Classical music about Hungary

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Franz Liszt (1811-1886)

*Hungarian Fantasy* (1846-1853, 1882, 1885)



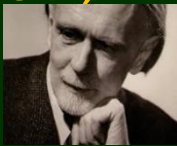
Bela Bartok (1881-1945)

*Hungarian Sketches* (1931)



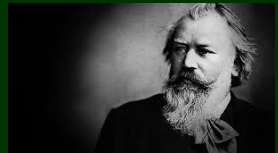
Zoltán Kodály (1882-1967)

*Psalmus Hungaricus* (1923)



Johannes Brahms (1833-1897)

*Hungarian Dances* (1869)



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# Hungarian inventions

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Edward Teller (1908-2003)

*"the father of the hydrogen bomb"* (1931)



László Bíró (1899-1985)

*"the inventor of the modern ballpoint pen"*  
(1931)



Oszkár Asboth (1891-1960)

*"the inventor of the helicopter"* (1935)



Ernő Rubik (1944-1886)

*Rubik's Cube* (1974)



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# Hungarian Nobel Prize winners



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Hungary

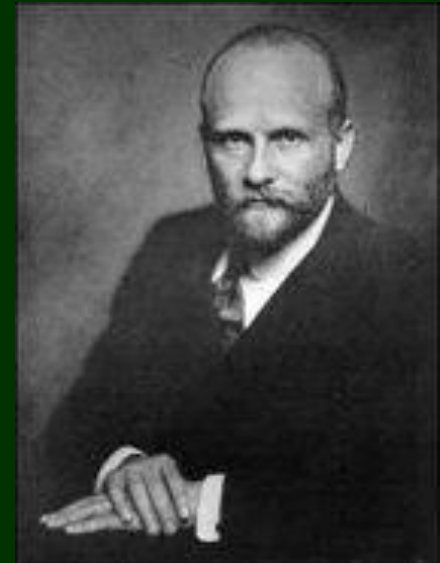
## The Nobel Prize in Physiology or Medicine



**Georg von Békésy - 1961**



**Albert Szent-Györgyi - 1937**



**Róbert Bárány - 1914**



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# Hungarian Nobel Prize winners



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## The Nobel Prize in Physics



**Dennis Gábor (Gábor Dénes) - 1971**



**Eugene (Jenő) Wigner - 1963**



**Philipp E.A.von Lenard - 1905**



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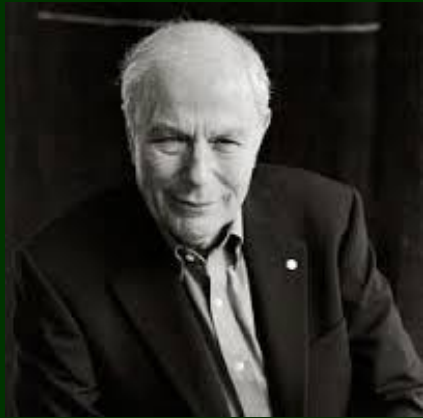


# Hungarian Nobel Prize winners



Study  
Hungary

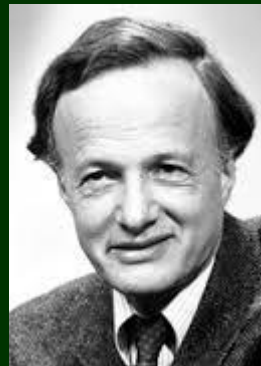
## The Nobel Prize in Chemistry



Avram Hershko - 2004



György Oláh - 1994



John Polanyi - 1986



George de Hevesy - 1943



Richárd Zsigmondy - 1925



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# Hungarian Nobel Prize winners



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The Nobel Prize in  
Literature

The Nobel Prize in  
Economic Sciences

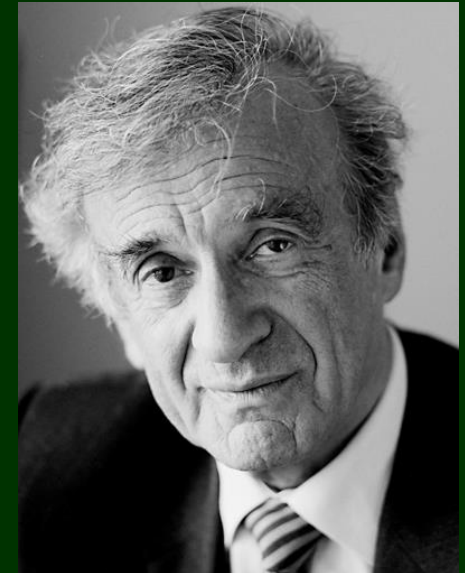
The Nobel Peace Prize



**Imre Kertész - 2002**



**John Harsányi - 1994**



**Elie Wiesel - 1986**



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# Current Taiwan students in Hungary



## Bachelor studies (14)

- International Training Program
- Visiting student studies
- Preliminary studies
- Business Management
- Psychology

## Master studies (9)

- Sustainable nutrition
- Mathematics
- Environmental policy and management
- Documentary filmmaker artist
- Classical musical artist - piano
- Gender studies

## One-cycle studies (55)

- Medicine
- Dentistry

## Doctoral studies (1)

- Law

*\*Source from the Hungarian Rectors' Conference*



# Most popular programs among foreign students in Hungary

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- General medicine
- Dentistry
- Veterinary medicine
- Economics
- Business
- Engineering programs



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# Appealing factors to Taiwan students

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Supportive system (single contact window, orientation etc.)



English-taught courses & programs



Funding scheme e.g. Stipendium Hungaricum, Erasmus+



Internship opportunity



Networking activities for international and domestic students





# Challenges vs. Opportunities

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## Challenges

- ❁ No direct flight between Taiwan and Hungary
- ❁ Hungarian language is not available in Taiwan

## Opportunities

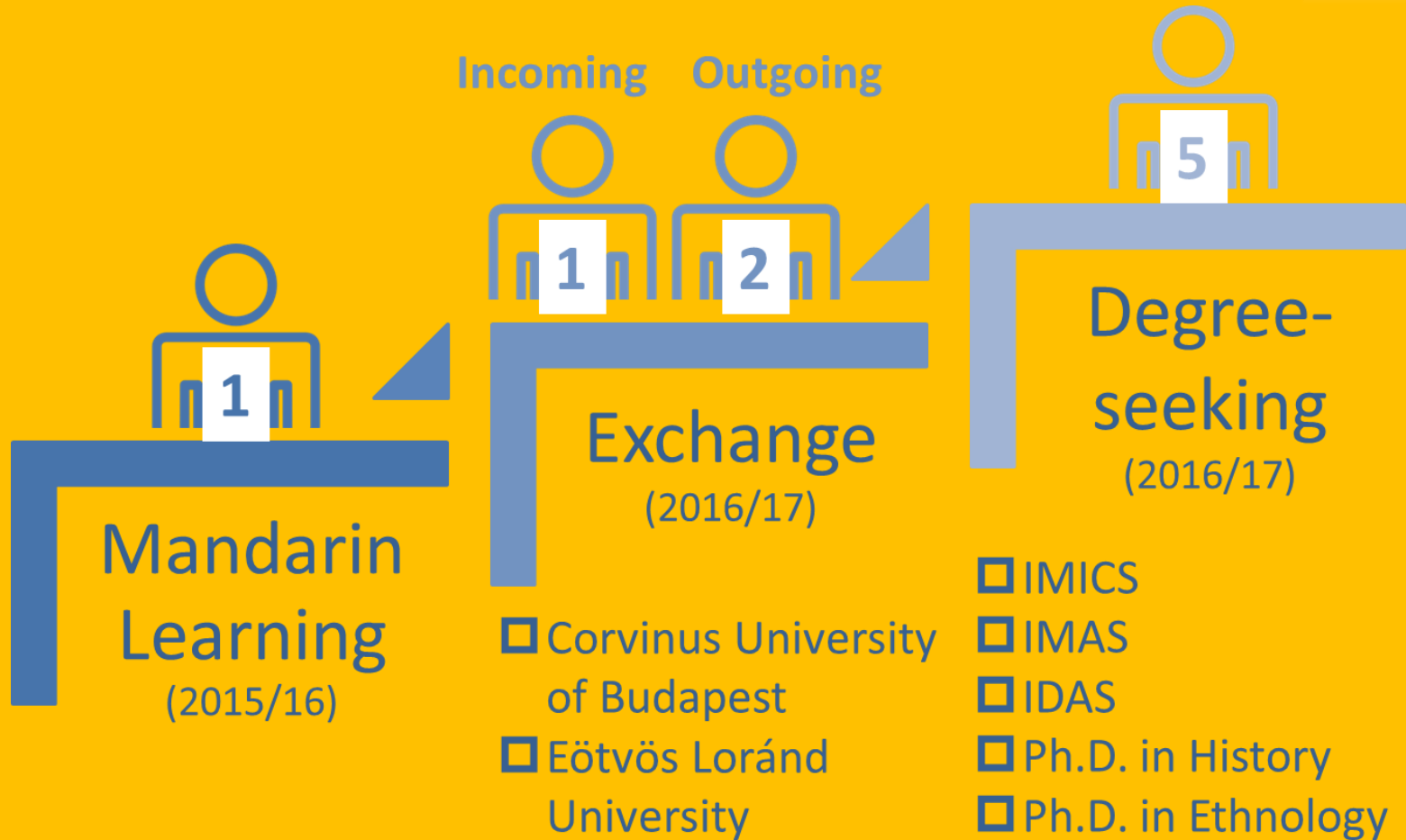
- ❁ Growing awareness of each other
- ❁ Various funds available
- ❁ Increasing English-taught courses & programs
- ❁ Hungarian Student ambassadors



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# Student mobility: NCCU as an Example





# Good partnership



實踐大學

Shih Chien University



國立臺北科技大學

National Taipei University of Technology



政大

NATIONAL CHENGCHI UNIVERSITY



國立清華大學

NATIONAL TSING HUA UNIVERSITY



國立中央大學

National Central University



國立交通大學

National Chiao Tung University



國立中興大學

National Chung Hsing University



成功大學

National Cheng Kung University







# Good partnership



PÉCSI TUDOMÁNYEGYETEM  
UNIVERSITY OF PÉCS



UNIVERSITY OF PANNONIA  
UNIVERSITY OF PANNONIA



University of Szeged



BUDAPEST BUSINESS SCHOOL  
UNIVERSITY OF APPLIED SCIENCES



SZENT ISTVÁN  
UNIVERSITY



BUDAPEST UNIVERSITY OF TECHNOLOGY AND ECONOMICS  
Leader in technical higher education

Andras Peto College



Peto Institute



DUNAÚJVÁROSI EGYETEM  
UNIVERSITY OF DUNAÚJVÁROS



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# Good partnership



The central graphic features a globe with green continents and blue oceans, encircled by a ring of diverse people of various ethnicities and ages holding hands. Surrounding this central image are several university logos:

- Top Left:** Logo of National Sun Yat-sen University (NSU).
- Top Center:** Logo of National Central University (NCU).
- Top Right:** Logo of National Sun Yat-sen University (NSU).
- Middle Left:** Logo of BGE (Budapest University of Economic Sciences and Business Administration).
- Middle Right:** Logo of National Sun Yat-sen University (NSU).
- Bottom Left:** Logo of National Sun Yat-sen University (NSU).
- Bottom Center:** Logo of National Sun Yat-sen University (NSU).
- Bottom Right:** Logo of National Sun Yat-sen University (NSU).



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**Thank You for your Attentions!**



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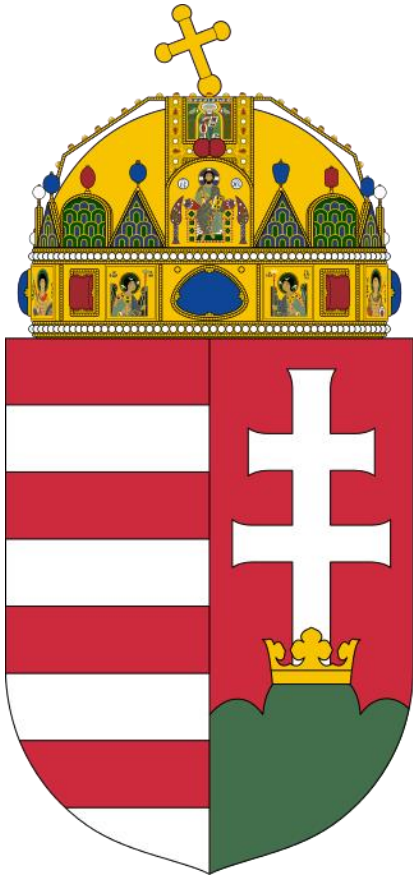
A nighttime photograph of the Taipei skyline, featuring the Taipei 101 skyscraper as the central focus. The building is illuminated with green lights and has a glowing spire. The surrounding city is lit up with various colors of lights, and the sky is a deep blue with some clouds. The text "THANK YOU" is overlaid in white on the right side of the image.

THANK YOU



# *Study Abroad Hungary*

*Don't miss your opportunity to pursue your career dreams*



# A Brief Overview of Student Recruitment with a Focus on Taiwan

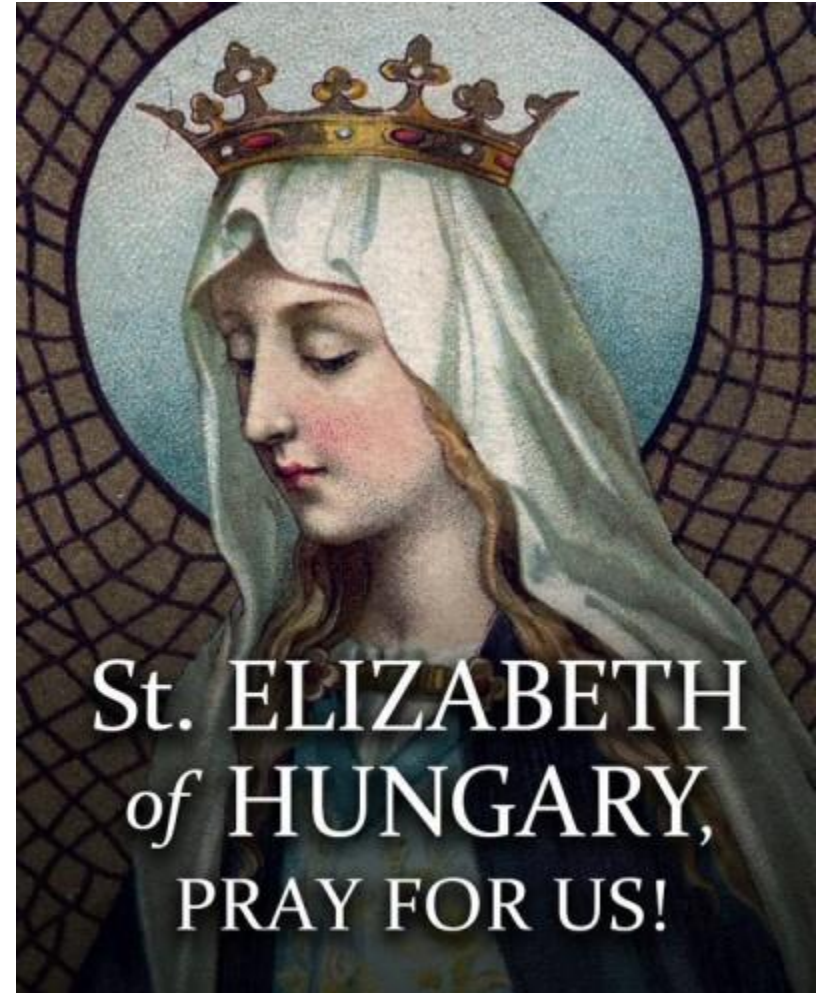
- **Prof. Mei-Fen Chen**
  - **Dean, Office Of International Cooperation**
  - **National Chengchi University (NCCU), Taiwan**
- **19 September 2016, Budapest, Hungary**

# **A Brief Overview of Student Recruitment with a Focus on Taiwan**

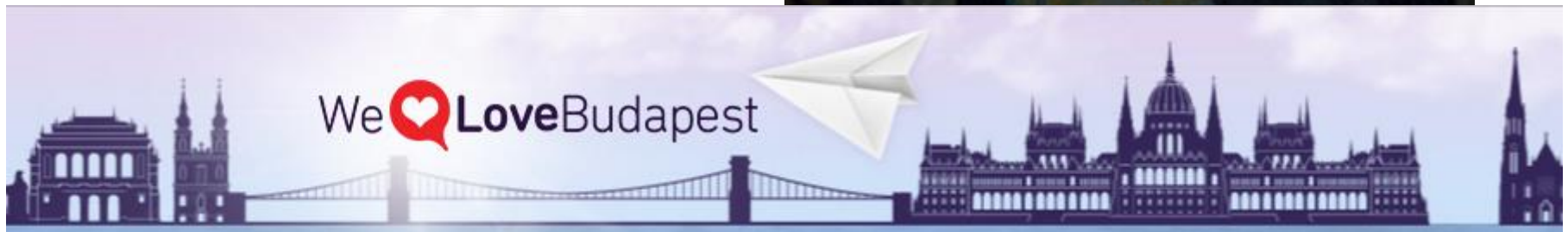
**Prof. Mei-Fen Chen**  
**Dean, Office Of International Cooperation**  
**National Chengchi University (NCCU), Taiwan**

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St. ELIZABETH  
of HUNGARY,  
PRAY FOR US!



We  Love Budapest

# Венгрия — родина кубика Рубика

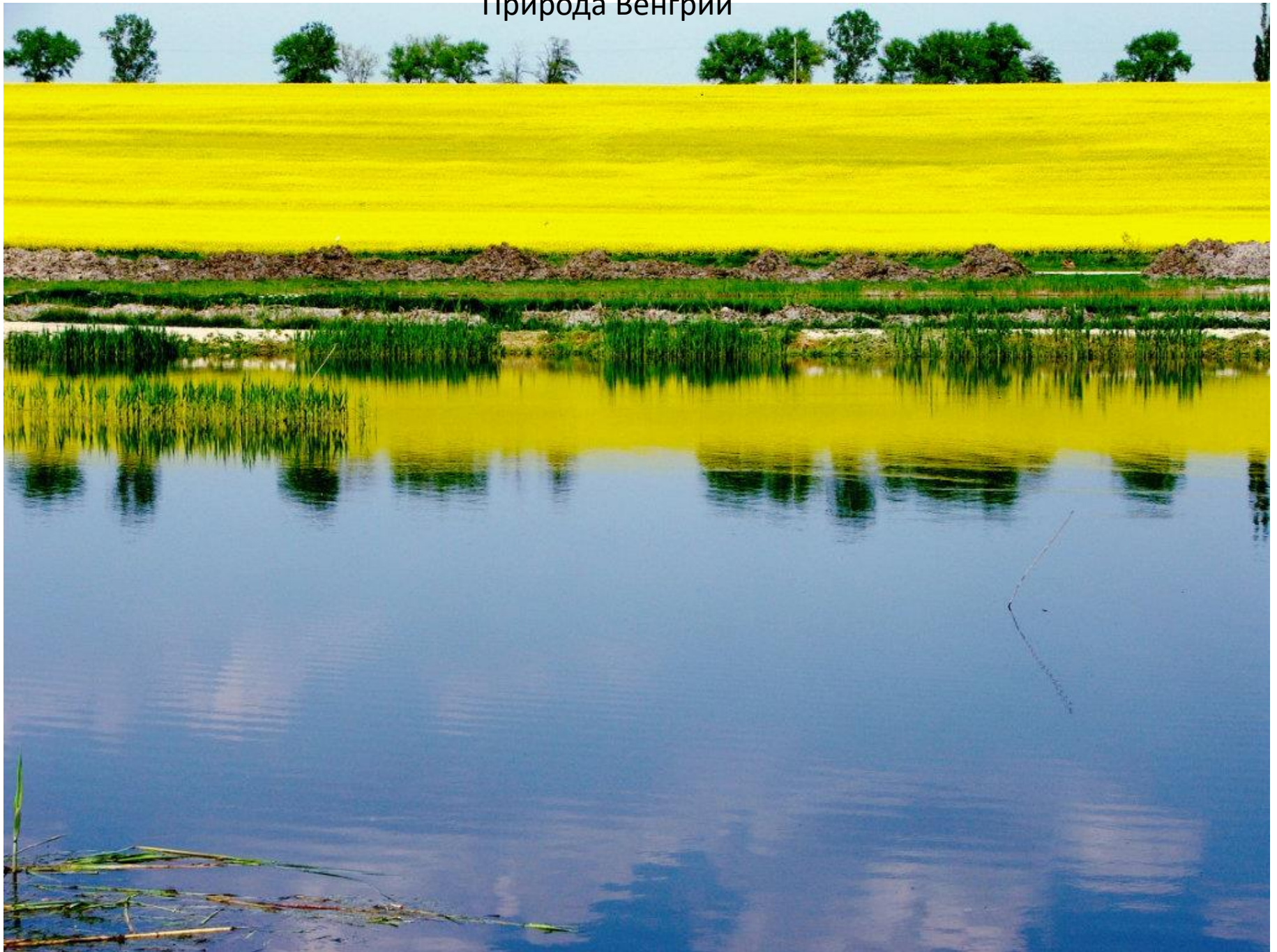


Э́рнё Ру́бик (Эрно Рубик; венг. Rubik Ernő, 13 июля 1944, Будапешт, Венгрия) — венгерский изобретатель, скульптор и профессор архитектуры. Всемирно известен благодаря своим объёмным головоломкам и игрушкам, к числу которых принадлежит кубик Рубика (1974).





# Природа Венгрии



# Парламент Венгрии



## Флаг и герб Венгрии





Тэги: будапешт, венгрия, цепной мост сечени, река, дунай, город, архитектура, природа













# Nagy vasarcsarnok, или Центральный рынок на площади Фовам





# Осень





# Зима



Hétfő

Kedd

Szerda

csütörtök

Péntek

Szombat

vasárnap



MyHUNGARY.NET

magyar



citromsárga      türkizkék      rózsaszín  
piros      barna      narancssárga      lila      zöld  
világoskék      sötétkék















