



實踐大學

SHIH CHIEN UNIVERSITY

History



Established by
Mr. Tung-Min Shieh

1958



Renamed Shih Chien College of
Design and Management

1991



Promoted to University Status

1997

1979



Renamed Shih Chien College of
Home Economics

1995



Kaohsiung Campus
was Established



Locations



Taipei Campus



Changhua Extension Center of Home Economics



Kaohsiung Campus



Kaohsiung Downtown Campus



5 Colleges

College of
Human
Ecology

College of
Design

College of
Management

College of
Business and
Information

College of
Culture and
Creativity





College of Human Ecology

- Graduate Institute and Department of Food and Beverage Management
- Graduate Institute and Department of Family Studies and Child Development
- Graduate Institute and Department of Food Science, Nutrition, and Nutraceutical Biotechnology
- Graduate Institute and Department of Social Work
- Graduate Institute and Department of Music
- Gerontological Research Center



Awards and Achievements

- 2015 The 2nd place at Global Views Monthly “Favorite College Student”
- 2015 International Conference, University Francois-Rabelais, France
- 2015 International Volunteer Service Group, Thailand
- 2014 Youth Orchestra Festival Florence/ Tuscany, France
- 2014 Study Tour, Indiana State University, USA



College of Design

- Graduate Institute and Department of Fashion Design
- Graduate Institute and Department of Communications Design
- Graduate Institute and Department of Architecture Design
- Graduate Institute and Department of Industrial Design

Ranker

The 30 Best Design Schools in the World 2014

The best design programs in the world receive scores of the top schools for study design. This list highlights the growing role they play in nurturing creative managers to compete and prosper.

臺灣大學設計學院繼2012、2013美國商業週刊BusinessWeek評選全球前50名設計學院及前20名設計師的成績，再次入選2014年「全球知名設計學院」全球最權威的30名設計學院。The 30 Best Design Schools in the World (下列學校均為英文學校名稱，以圖為序)

- 1 Art Center College of Design
- 2 California College of the Arts
- 3 Carnegie Mellon University
- 4 Case Western Reserve University
- 5 Ohio State University
- 6 China Central Academy of Fine Arts
- 7 Cranfield University/University of the Arts London
- 8 Delft University of Technology
- 9 Drexel University
- 10 Hong Kong Polytechnic University
- 11 Korea Institute of Technology
- 12 Imperial College London
- 13 KAIST
- 14 Korea University of Science and Technology
- 15 National Institute of Design
- 16 Northwestern University
- 17 Pontificia Universidade Católica de Paraná
- 18 Pratt Institute
- 19 Royal College of Art
- 20 Savannah College of Art and Design
- 21 School of Visual Arts
- 22 Shih Chien University
- 23 Stanford University
- 24 Suffolk University
- 25 Ulm University
- 26 University of Art and Design Helsinki
- 27 University of California
- 28 University of Cincinnati
- 29 University of Göttingen
- 30 University of Toronto

The 30 Best Design Schools in the World

Shih Chien University

2015年 30雜誌《設計名校100大》特刊

《企業最愛設計人才大調查》



實踐奪冠

實踐奪冠 Design

北科、雲科、台科「科大」崛起

Top 10 企業最愛設計院校

Top 30 企業最愛設計院校

▶ 2015年《30》最新《設計名校100大》特刊，首次進行大規模的「企業最愛設計人才大調查」。從企業就業市場的角度對未來設計人才的必備條件，本次調查範圍為10人以上之(1)資訊及通訊傳播產業、(2)製造業、(3)商業科學及技術產業、(4)藝術娛樂及休閒服務業4大產業領域之公司，並加入企業最需要的「執行力與落實度」、「表達溝通能力」、「解決問題的能力」共3項能力作交叉綜合評估，選出最具企業最愛設計院校 Top 10。

- * 企業最愛設計院校 Top 10
- * 執行力與落實度 Top 10
- * 表達溝通能力 Top 10
- * 解決問題能力 Top 10

30雜誌

設計

100大名校

DESIGN

2015



Awards and Achievements

- 2015 Global Views Monthly “Favorite Designer” Top 10
- 2014 The 3rd place at Design Concept at Reddot Design
- 2014 TOP 4 Design School, iF Concept
- 2014 TOP 30 Design School, Ranker



Awards and Achievements

- New York Fashion Week
- London Fashion Week
- Madrid Fashion Week
- Shanghai Fashion Week
- Beijing Fashion Week



Awards and Achievements

- 2014 USC+MIT International Intensive Workshops
- 2014 JASON WU International Internship
- 2014 Reddot International Internship
- 2013 International Volunteer Service Group, Cambodia



College of Management

- Department of Accounting
- Department of International Business
- Department of Risk Management and Insurance
- Graduate Institute and Department of Business Administration
- Graduate Institute and Department of Information Technology and Management
- Graduate Institute and Department of Finance and Banking
- Graduate Institute of English Communication and Department of Applied Foreign Languages
- Graduate Institute and Department of English Taught Program in International Business
- Graduate Institute of Creative Industries (Ph. D.)



Awards and Achievements

- 2015 Shanghai Association of Taiwan, International Internship
- 2015 Established English Taught Program
- 2015 Study Tour, INTI University, Malaysia
- 2014 Study Tour, Jilin University, China



College of Business and Information

- Department of International Trade
- Department of Accounting and Information Systems
- Department of Marketing Management
- Department of International Management
- Department of Finance
- Department of Information Management
- Department of Computer Technology and Communication



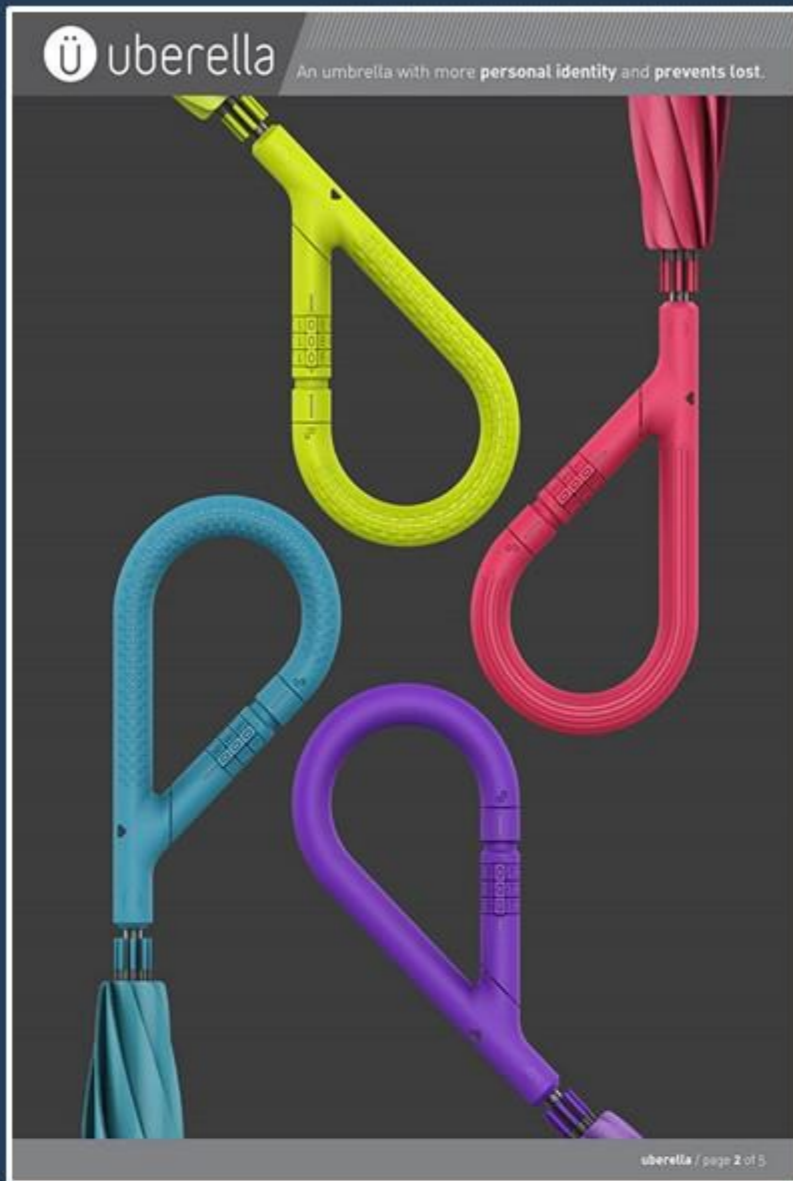
Awards and Achievements

- 2015 Study Tour, Neuhaus Factory, Belgium
- 2015 Study Tour, Kyushu Sangyo University, Japan
- 2015 San Francisco State University International Workshops
- 2015 Pixar Animation Studios International Workshop



College of Culture and Creativity

- Department of Tourism Management
- Department of Recreation Management
- Department of Fashion Design and Merchandising
- Department of Fashion Styling and Design Communication
- Department of Applied English
- Department of Applied Chinese
- Department of Applied Japanese



Awards and Achievements

- 2014 Award Reddot Design
- 2014 Study Tour, Bunka Gakuen University, Japan
- 2014 International Cooking Competitions Medal, Malaysia

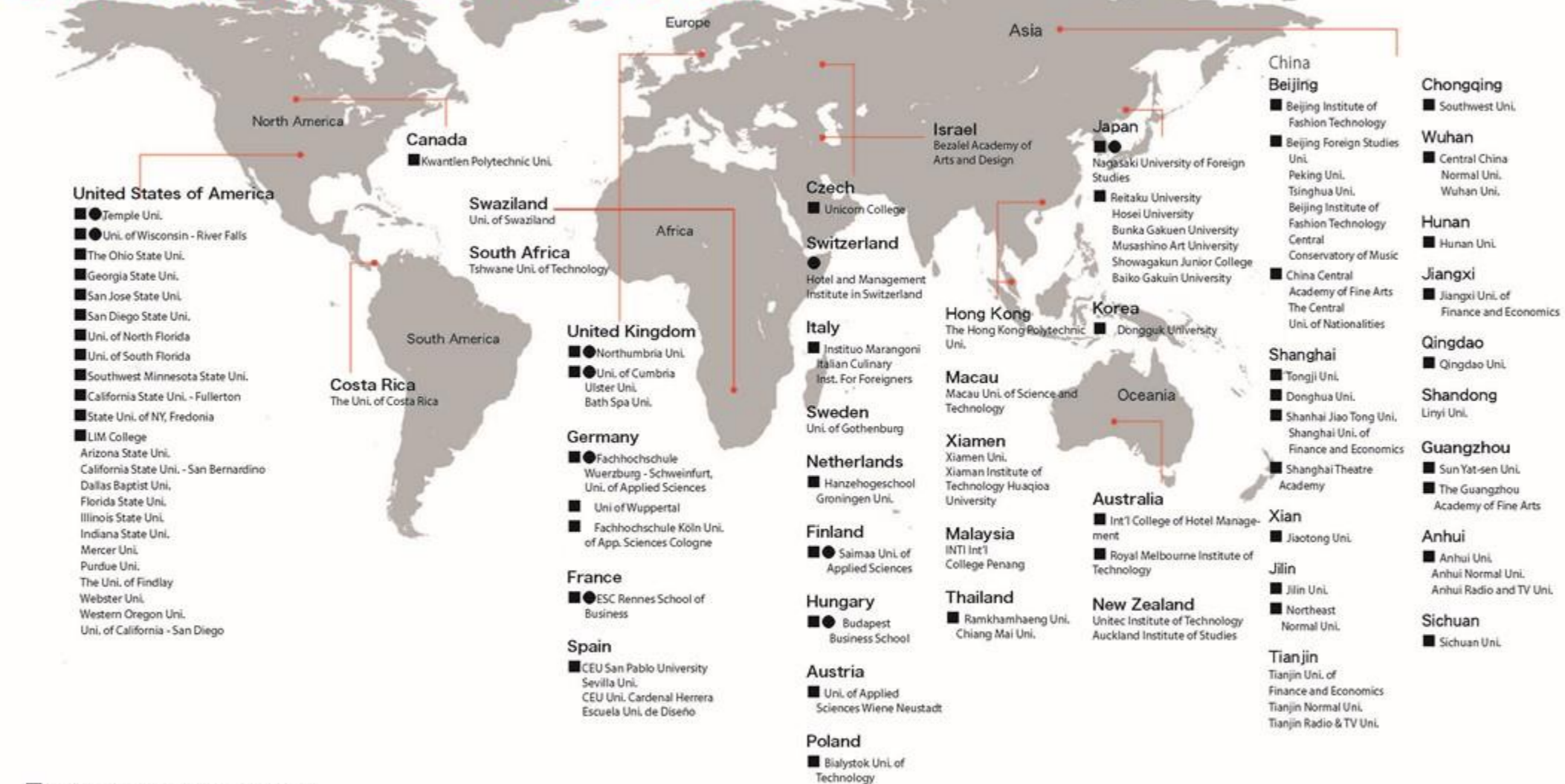


Student Clubs

- 69 Clubs
- Drum Art Ensemble
- Goodwill Ambassador
- Student Association
- Volunteers of International Services

Office of International Affairs

Our Partner Universities



■ Exchange Student Program:

One semester / Academic year of studying at the host institute for non-degree searching students.

● Double Degree Program:

With certain years of study at home institute and year study at the host institute, students can be awarded with (Bachelor / Master) degree from both universities.

Shih Chien University has dynamic programs of collaboration with partner institutions in countries such as Australia, the United Kingdom, Finland, Germany, the Netherlands, New Zealand, Canada, the U.S.A., and Mainland China, facilitating the exchange of students and faculty members, the development of joint programs, the execution of projects that stimulate teaching and learning, and the promotion of cultural interaction.

31 Countries 133 Institutions





Chinese Language Center

- Regular Program
- Intensive Program
(Summer or Winter)
- Customized Program
(Short-term Program/ Study Tour)
- Individual Class
(One On one)



International Students Activities

- Cultural Tour
- Corporate Visit
- Chinese Language Class
- International Exchange Programs



THANK YOU