

Corvinus Business School

V4

Cooperation

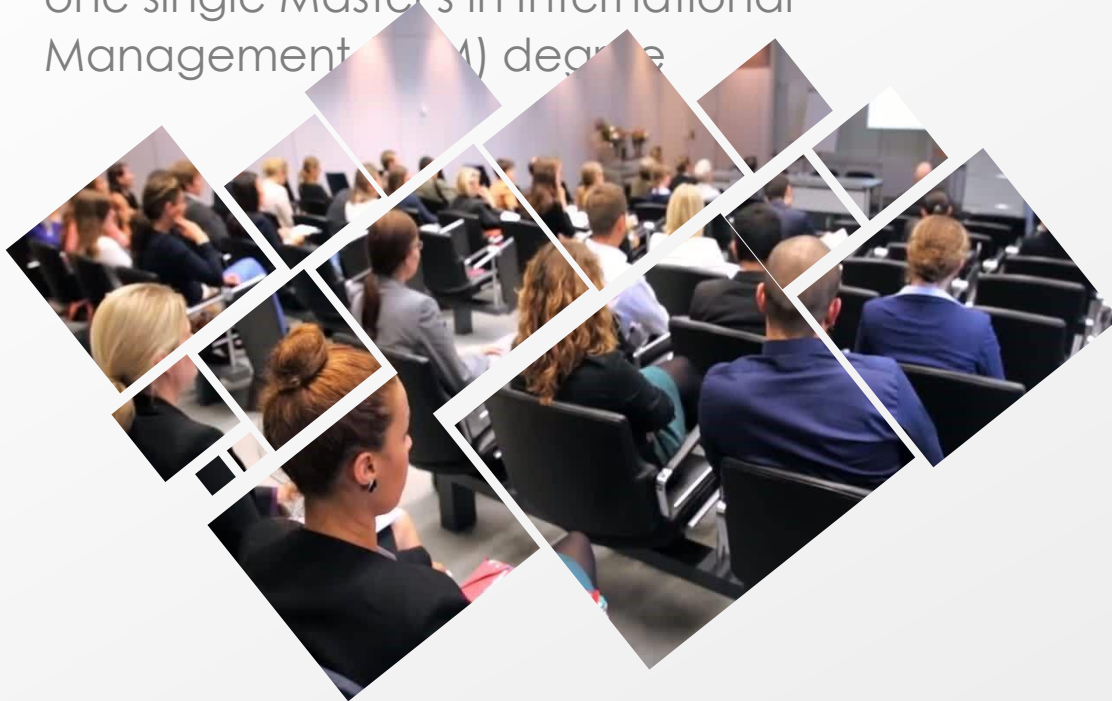
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Ph.D.



The CEMS Network

CEMS:

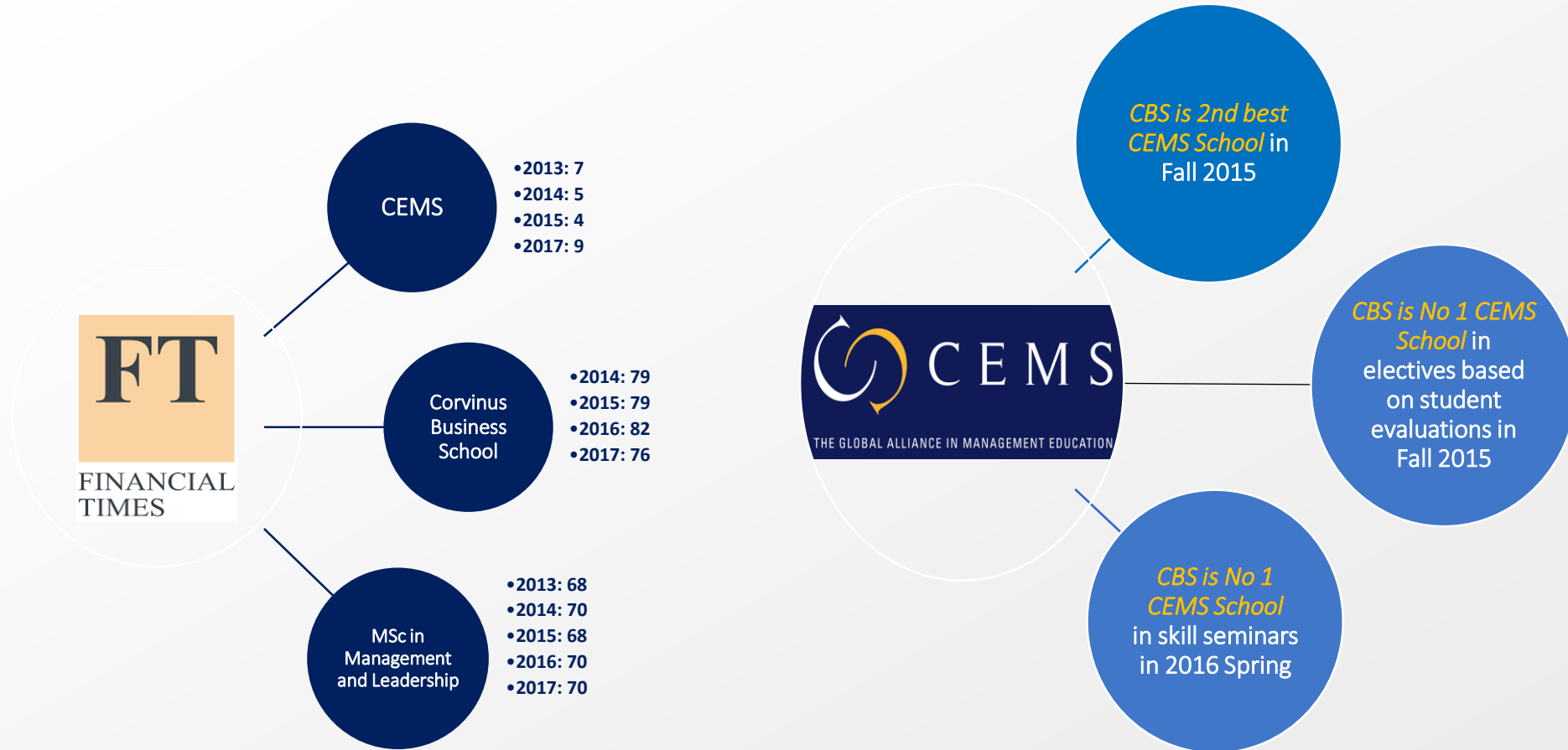
- Established in December 1988 by four leading European schools
(ESADE, HEC Paris, Bocconi University, University of Cologne)
- designed the first truly European business education through one single Master's in International Management (MIM) degree



Members:

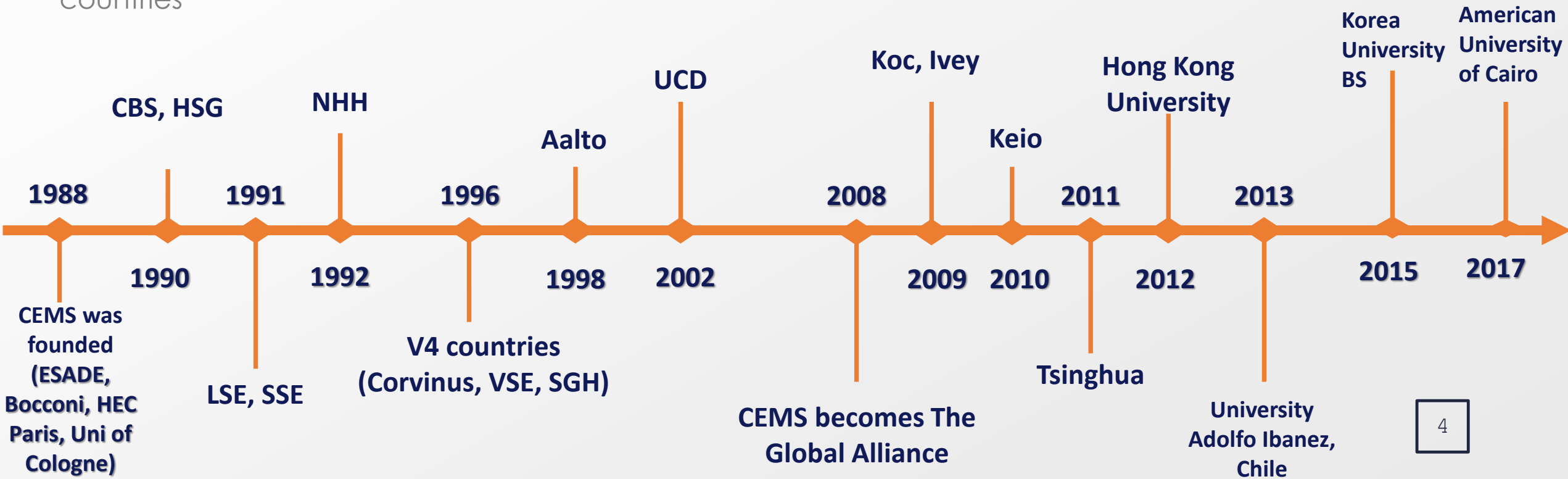
- 31 leading business schools worldwide
- over 70 multinational companies
- 7 NGOs

RANKINGS



V4 countries join the CEMS Alliance

- Corvinus Business School, VSE University of Economics Prague and Warsaw School of Economics joined the CEMS Alliance together in 1996
- Similar academic profiles of the V4 schools, common interests
- No member school in Slovakia, so V4 is represented by 3 countries



CEMS V4 Conference



- a 2-3 day annual event in Central Europe
- hosted on a rotating basis by CEMS member schools of the Visegrad Group
- VSE, SGH and Corvinus take turns to organise the conference
- corporate partners are invited to give skill seminars
- students from all over the world attend the conference
- students earn credits on the courses

Priorities, aims:

- valuable professional programs
- strengthening the Central-European CEMS community
- possibility for students to get to know the CEMS corporate partners
- making the CEE region more popular and attractive among CEMS students



CEMS V4 Conference topics

- 2018: Digital Economy, Warsaw School of Economics
- 2017: Behavioural Economics, University of Economics Prague
- 2016: Disrupt Inside, Corvinus Business School, Budapest
- 2015: Business at the EU Eastern Frontier, Warsaw School of Economics
- 2014: Leadership in Dynamic Markets, Warsaw School of Economics
- 2013: Strategic Decisions in a Fast-changing Environment, University of Economics Prague
- 2012: The Role of V4 - Regional Management Challenges, Corvinus Business School, Budapest



CEMS Career Forum in the V4 region

- a 2-day recruitment and networking event taking place annually in November
- a platform that connects over 1000 students and alumni with representatives from over 40 corporate partners, including global companies
- opportunities for internship and permanent employment
- from 2017 Corvinus Business School hosts the event for 3 years
- companies represented at CEMS Career Forum 2017:

Swiss Re, Novo Nordisk, Arla Foods, Vodafone, Gartner, Astra Zeneca, Facebook, Salesforce, Henkel, Deloitte, Société Générale, Reckitt Benckiser, SKODA AUTO, A.T. Kearney, Whirlpool, MET Group, Siemens Management Consulting, A.P. Moller – Maersk, zeb, ABB, DHL Consulting, LVMH, UniCredit, Unibail-Rodamco, Beiersdorf, Daimler AG, GSK, L'Oréal, KONE, METRO, Bain & Company, Bayer, Groupe SEB, Barilla, Merck, P&G, BNP Paribas, Kerry, EF Education First, Statoil ASA, E.ON Inhouse Consulting, Google, McKinsey & Company, Hilti



Student mobility at CBS in the V4 business schools

YEAR	PRAGUE			WARSAW			Kozminsky (PL)	Slovakia (Selye Janos University)
	OUT		IN	OUT	IN		OUT	IN
	ERASMUS	CEMS	CEEPUS	ERASMUS	CEMS	ERASMUS	ERASMUS	ERASMUS
2014/15	2	1		4		1	2	
2015/16	4	1	1	2		3	1	2
2016/17	2	2		1		1	1	2
2017/18	5			4	2	2	2	5
2018/19	5	1				3		1



V4 Faculty mobility at CBS

		Name	School	Program	Institute
2016-2017	in	Karolina Daszyńska-Żygadło	Wroclaw University of Economics	Erasmus	Institute of Finance, Accounting and Business Law
2016-2017	in	Rafael Sieradzki	Uniwersytet Ekonomiczny w Krakowie	ERASMUS	Institute of Finance, Accounting and Business Law
2016-2017	in	Tomasz Słoiński	Wroclaw University of Economics	Erasmus	Institute of Finance, Accounting and Business Law
2015-2016	in	Katarzyna Sum	Warsaw School of Economics	Corvinus Research Week	Institute of Finance, Accounting and Business Law
2015-2016	in	Michał Konopczak	Warsaw School of Economics	Corvinus Research Week	Institute of Finance, Accounting and Business Law
2014-2015	in	Pavel Turčinek	Mendel University in Brno	Erasmus +	Institute of Informatics
2016-2017	out	Fazakas Gergely	Krakow University of Economics	CEEPUS	Institute of Finance, Accounting and Business Law
2016-2017	out	Gáspár Judit	Institute for Sustainable Technologies - National Research Institute in Radom	The Future Engineering 2016 Technical and Organizational Innovations for Industry	Institute of Business Economics
2016-2017	out	Gódor Zoltán	AIB-CEE	Research Conference	Institute of Management Science
2016-2017	out	Havran Dániel	Warsaw School of Economics	Erasmus Mobility	Institute of Finance, Accounting and Business Law
2016-2017	out	Reizingerné Dr. Ducsay Anita	Wroclaw University of Economics	XXI International Conference „Accounting and Management Control”	Institute of Finance, Accounting and Business Law
2015-2016	out	Forgács Csaba	SGGW Warsaw	ERASMUS	Institute of Business Development
2015-2016	out	Zsóka Ágnes	Prague	CEMS Faculty Group Meeting	Institute of Marketing and Media



V4 Research Cooperations

- Poznan University colleagues visited CBS because of a best-practice (Corvinus Science Shop)



Publications in CEE regional journals:

- Michalkó Gábor: Polish Journal of Sports and Tourism
- Szalai Zsuzsanna: Horyzonty Polityki
- Erdős Gabriella: Financial Times East European Business Law
- Primecz Henriett: Intersections, East European Journal of Society and Politics
- Jámbor Attila and Török Áron usually publish articles in the Czech Journal of Agricultural Economics



Usually there are articles from V4 countries in the English issue of Management Science Magazine

Future cooperation opportunities with V4 partner schools

- Case study competitions
- Skill seminars
- Summer programmes
- Publications
- Joint corporate partnerships



**THANK YOU
FOR YOUR ATTENTION!**